

# SHORT FILM CONTEST 2.0

# anvaya

catalyzing positive action for environment

An initiative by Ekonnnect Knowledge Foundation

# NO WATER NO LIFE



## Proceedings

### One Day Training Programme of ANVAYA 2.0: NO WATER NO LIFE



## Training Programme Details

<b>Venue</b>	St Pauls Institute Of Communication Education (SPICE), St Pauls Media Complex, 24th Road, TPS III, Near Tawa Restaurant, Opp. Duruelo Convent High School, Bandra (West), Mumbai 400 050.
<b>Date</b>	Saturday, 6 <sup>th</sup> February 2016
<b>Time</b>	10 am to 4 pm

## Training Objectives

- ✓ To increase awareness and sensitize the participants on the subject 'Water Conservation & Management'
- ✓ To motivate and inspire the participants by showcasing successful water conservation initiatives.
- ✓ To equip the participants with basic aspects of direction, screenwriting, production, camera, lighting and editing.
- ✓ Basic skill development of individuals with very little or no experience with film making techniques.

## Speakers:

- Sonal Alvares, Head: Ekonnnect Knowledge Foundation
- Disha Mahajan, Programme Manager: Ekonnnect Knowledge Foundation
- Mr. Luke Gabriel Mendes, Course Director: St. Pauls Institute of Communication Education
- Mr. Sanket Bhosale, Faculty: St. Pauls Institute of Communication Education

## Training Agenda

Sr. No.	Module	Particulars	Speaker
1.	<b>Opening Remarks</b>	Introduction & Objectives of Anvaya	Sonal Alvares, Ekonnnect
2.	<b>Water Conservation Initiatives</b>	Case studies of different Water Conservation Initiatives undertaken	Disha Mahajan, Ekonnnect
3.	<b>Screenplay Writing</b>	What is a screenplay and how it is written.	Luke Gabriel Fernandes, SPICE
4.	<b>Direction</b>	<ul style="list-style-type: none"><li>▪ The Basics of Direction</li><li>▪ What does the 'Director' Need / What makes a good director.</li><li>▪ Understanding: Premise – Tone – Lighting – Shot size – Framing – Intent / intention – Actors: Strengths /</li></ul>	Luke Gabriel Fernandes, SPICE  Sanket Bhosale, SPICE

		<p>weaknesses – Stage Blocking [Sound stage / Sets].</p> <ul style="list-style-type: none"> <li>▪ Understanding the cause and effects of music in a dramatic curve.</li> <li>▪ Interaction with participants and role playing [Playing the Director].</li> </ul>	
5.	<b>Camera and Lighting</b>	<ul style="list-style-type: none"> <li>▪ Introduction to lights</li> <li>▪ Attributes of visual image</li> <li>▪ Basic lighting techniques</li> <li>▪ Exposure, focus, aperture, shutter, colour temp.</li> <li>▪ Camera operation, framing, composition</li> <li>▪ Independent lighting and camera operation.</li> </ul>	<p>Luke Gabriel Fernandes, SPICE</p> <p>Sanket Bhosale, SPICE</p>
6.	<b>Introduction to Video Editing</b>	Principles of editing and the post-production workflow.	Luke Gabriel Fernandes, SPICE

## Programme Proceedings

### Introduction

The programme started with the opening remarks and sharing of thoughts by **Sonal Alvares**. She welcomed the participants and gave a brief introduction about the company and its initiatives towards environment. She also encouraged them to actively take part in ANVAYA: short film contest.

The first presentation of the programme was conducted by **Disha Mahajan**, who educated the participants about the background and objectives of ANVAYA. She then introduced the participants to the theme of ANVAYA 2.0: NO WATER NO LIFE. She, through her presentation displayed six different water conservation initiatives led by communities, individuals, companies, non-profit organizations etc. to the participants. Throughout her presentation, Disha showed some interesting videos and short films that interested & motivated the participants. She concluded the presentation by explaining the participants about the quality and technical requirements needed for the films to be submitted in ANVAYA short film contest.



Disha Mahajan presenting different water conservation initiatives to the

## Session I:

The first session was conducted by **Luke Gabriel Mendes** and **Sanket Bhosale**. It was more of an interactive & practical skill based learning session, covering set of skills needed for film making. Luke started his session by educating the participants about the evolution and importance of various ecological services provided to us by our planet Earth and also explained them the importance of water & its conservation. Luke then started explaining the basic technicalities which goes into film making and the importance of screenplay writing. It was followed by an interactive session wherein he scripted an impromptu story based on the theme water conservation by taking inputs from the participants. Each participant presented their ideas and explained the approach behind it. He throughout his session explained the participants to use the right side of their brain which is more creative and unconventional. The screenplay writing session was followed by Sanket explaining the participants about various camera angles/shots and their importance in a film. The entire screenplay and shot breakdown was noted down by the participants for the filming to be done in the second session. The first session was concluded with a coffee and lunch break.



Luke Mendes explaining screenplay writing and shots to the participants

## Session II:

The second session commenced with Luke explaining the participants the importance and the role played by lights in film making. He showed the participants basic lighting techniques, exposure, focus, shutter etc. He allowed the participants to play with lights and craft scenes which they desired to film later. Luke then requested the participants to come forward and divided them into camera team, lighting team, actors, directors, screenplay team, etc. and created a set ready for shoot.

**The entire set was then given in the hands of the participants, who operated everything from cameras, lights, screen shots and even acted in the film. Each film making process was a lesson and they learned each and every technicality behind these complex processes. The film was shot scene by scene with great enthusiasm and vigor under the guidance of Luke. This exercise enabled the participants to get some insights into film-making and boosted them with the confidence required for their journey in the contest.**

The film making session was concluded by Luke explaining the participants how a film can be made without using any expensive or sophisticated equipment and the software readily available to edit and improve the overall film quality.





Participants filming scenes under the guidance of Luke Mendes

The programme was concluded with ending notes given by Sonal Alvares and Ekconnect Knowledge Foundation team. Sonal Alvares thanked Father Shaiju and SPICE for their continuous support and guidance.

All of the presentations, videos, photos are available on Ekconnect website, please visit: [www.ekconnect.net](http://www.ekconnect.net). You may also view the same on our Slide Share at <http://www.slideshare.net/EkconnectKnowledgeFoundation>

**Note:** The last date for registrations have been extended up to **15<sup>th</sup> February 2016**.

The Final Screening of films and prize giving ceremony will be held at SPICE, Mumbai on **19<sup>th</sup> March 2016**.

The winning film has the possibility to be screened at the **WRF 2016 in Costa Rica**

For more details about the quality & technical requirements, submission of the films & evaluation criteria

Please visit our website <http://www.ekconnect.net>.

## List of Participants

Sr.No	Participant Name	Institute/Organization	Email
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## About Ekonnnect

Ekonnnect Knowledge Foundation (Ekonnnect) Ekonnnect is a Section 25 Non-Profit Company established in September 2012 with an objective to promote and to mainstream sustainability in governance, business and communities. Ekonnnect proposes to achieve these objectives by raising awareness, building capacities, establishing knowledge networks, sponsoring research, catalyzing innovation, facilitating investments and influencing plans and policies.

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