

VIRTUAL MASTERCLASS ON SUSTAINABLE PACKAGING



WHEN

29th Sep to 1st Oct 2020
3:30 PM to 6:00 PM

YOUR INVESTMENT

INR 7500/- (exclusive of GST)

SUSTAINABLE PACKAGING CLINIC

YOUR INVESTMENT

INR 20,000/- (exclusive of GST)

[Register Here](#)

For more details, write to
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Sustainable packaging is becoming a priority for both brands and consumers - more now than ever before.

It is clear that the term sustainable packaging today is more than a buzzword.

Implementing sustainable packaging in your brand's operations is no longer an option – **it is a necessity.**

COVID-19 Pandemic has added a new dimensions of safety and hygiene in addition to sustainability

The Program

Day 1 – September 29

- What is Sustainable Packaging?
- Packaging Regulations and Standards
- Trends post COVID-19

Day 2 – September 30

- Life Cycle Thinking
- Group work on Sustainable Product Design using LCA Tool – COMPASS*

Day 3 – October 1

- Sustainability Evaluation Protocols & Certification
- Material Developments for Sustainable Packaging Applications
- Presentations of Case Studies

***A discount of 10% will be available for the COMPASS [\[click here\]](#) license**

All registered participants have an option to join the **Sustainable Packaging Clinic** where an exclusive advisory is provided through a one-hour video session with two of our experts

Who Should Attend?

- Brand Owners
- Packaging Designers
- Corporate Sustainability Cells
- Research & Academia

Organized by

[Ekonnnect](#)



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