

Team EMC and Ekonnnect celebrates the  
Buy Nothing Day 2020 | November 28

Hello from Team EMC and Ekonnnect!

We are glad to share that with this Issue, we complete 6 months of initiating our e-newsletter. Thank you for sharing some great ideas and feedback with us over the past few months. Keeping them in mind, we have arrived at a new and improved format to enhance your reading experience. As always, we look forward to your suggestions. You may contact us at [emcblogs@emcentre.com](mailto:emcblogs@emcentre.com)

Did you know?

Buy Nothing Day is an international day of protest against consumerism. Approximately 1.7 billion people worldwide now belong to the "consumer class"—the group of people characterized by diets of highly processed food, desire for bigger houses, more and bigger cars, higher levels of debt, and lifestyles devoted to the accumulation of non-essential goods. Most of the environmental issues we see today can be linked to consumption. Given the challenges we face on the availability and quality of our resources, we must abandon the linear growth model and wheel into Circular Economy. The first step towards a circular economy and a sustainable world is to 'REFUSE'. Let us contribute by celebrating the 'Buy Nothing Day on November 28<sup>th</sup>.

Awareness Program on Sustainable Public Procurement (SPP) for Indian Railways Officials

Environmental Management Centre in partnership with SWITCH-Asia and Adelphi successfully conducted a 3-day awareness program for Indian Railways Officials on Sustainable Public Procurement. This program was conducted virtually between 27-29 October 2020. It was attended by 40 key procurement officials of Indian Railways from senior and middle management. The program was a blend of lectures, breakout sessions for groupwork, assignments and interactions through Mentimeter. The program received an overall score of 8.8/10 from the participants.

Ekonnnect and FICCI's Masterclass on Circular Economy - 2020

Ekonnnect Knowledge Foundation in collaboration with FICCI hosted a one-day masterclass on circular economy on October 14<sup>th</sup> 2020. This masterclass was attended by 23 participants. The masterclass will be conducted by Dr. Prasad Modak. Topics like key concepts, status of circular economy (CE) in India, various business models, inspiring case studies and useful CE tools were included. A role-play exercise was conducted during the event and offline assignment on business models were allotted to the participants. Towards the end of Masterclass, a Panel Discussion chaired by Mr. Anirban Ghosh, Chair, FICCI was organized. Three CE entrepreneurs participated in this discussion. The organizations represented were AmplePac, Banyan Nation and Xynteo India. Participants gave a high score of 8.6/10 to this Masterclass.

Environmental Management Centre associates with H T Parekh Foundation

H T Parekh Foundation has engaged EMC to prepare a strategy for incorporating environmental management and sustainability as a focus areas of their Foundation. Under this project, a strategic action plan will be prepared that would present a basket of projects under selected focus areas for implementation across India. To facilitate implementation, a program level broad implementation framework will also be developed. The program/projects will align with the Sustainable Development Goals (SDGs) and help India move closer to achieving its Nationally Determined Contributions (INDC)

Blog Post this month!

For this month's reading, we selected a blog on Resource Management. Read this blog on 'Resources, Residues and Circular Economy' by Dr. Prasad Modak [here](#). Visit [emcentre.com/emcblogs/](http://emcentre.com/emcblogs/) to subscribe to EMC Team Blog

Speaking Engagements across Various Online Events

- Dr. Prasad Modak delivered a talk online, for SAMVAAD - a webinar series initiated by Green Catalyst (ParyavaranMitra's youth brigade) in collaboration with Raah Foundation & Department of Life Long Learning & Extension, Gujarat Vidyapith. He spoke on the topic of Environmental Education. You can access the talk [here](#).
- Dr. Prasad Modak was a Speaker at the RSD9 (Relating Systems Thinking and Design) hosted by the National Institute of Design in Ahmedabad, India on the subject of 'Circularity, Systems Thinking and Sustainability' on October 13<sup>th</sup>. His talk is now available online. Click [here](#) to access it. His session starts at 45:00.



EMC Ekonnnect Showcase Reel

The 'Party Planning Committee' at EMC and Ekonnnect this month organized a virtual 'EMC Ekonnnect Showcase Reel'. During this get together, all the team members enthusiastically showcased their creative spirit. Each team member has 3 minutes. An amazing set of talents in the house which included music, painting, sculpting, décor, photography, poetry, film making, and much more were displayed virtually. It was a fun-filled evening packed full of pleasant surprises.

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You can access the previous issues of our e-newsletter, [here](#)

Thank you for your time! For suggestions and queries regarding the newsletter, please write to us [emcblogs@emcentre.com](mailto:emcblogs@emcentre.com)