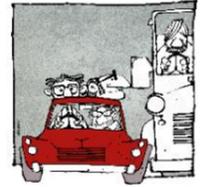


A warm hello from Team EMC and Ekonnnect!

We hope you all are doing well. We are excited to bring to you the eight issue of 2021 of the monthly EMC Ekonnnect joint e-newsletter comprising of some exciting updates from the previous month!

Click on the image on the right to download calendar for the month of August.



August 2021

Theme- Practice Shared Economy

Certificate Program on Sustainability co-powered by NITIE, Ekonnnect and EMC

We are pleased to announce that the first module of the Certificate Program on Sustainability organized by [National Institute of Industrial Engineering](#) in partnership with Ekonnnect Knowledge Foundation and EMC LLP has been successfully completed from 2nd to 7th August 2021. A total of 43 participants registered for module 1. Participants were a mix of business leaders, industry professionals, environment and sustainability professionals, researchers, policy makers, and managers.

The participants were engaged in 8+ hours of online learning followed by some home assignments which inspired them to put-on their thinking hats and make the most out of the module. We had the privilege of working with some of the most respectable mentors with decades of experience in the sector of environment management and sustainability. The following speakers enlightened the participants on various subjects based on their expertise:

1. Dr. Prasad Modak, Director Ekonnnect Knowledge Foundation and Executive President Environmental Management Centre LLP
2. Dr. Ajay Deshpande, Former Expert Member, National Green Tribunal (NGT)
3. Mr. Prashant Kokil, Former Head, Corporate Environmental and Climate Change, The Tata Power Co. Ltd
4. Dr. Vijay Kulkarni, Former Executive Vice President – EHS and CSR, Shaapoorji Pallonji Infrastructure Capital Company Pvt. Ltd
5. Dr. Chandrashekhar Marathe, General Manager in TPF Engineering Pvt. Limited

On the final day, a panel discussion moderated by Dr. Prasad Modak was organized. Panelists were invited to share their experiences on India's environmental governance. These esteemed experts joined as panelists:

- Dr. T Chatterjee, Former Secretary, Ministry of Environment, Forest and Climate Change (MoEFCC)
- Mr. Surojit Bose, Associate Vice President (Sustainability), Hindustan Coca Cola Beverages Pvt Ltd
- Mr. Suhas Tuljapurkar, Director, Legasis Services Pvt Ltd

The participants rated the overall learning experience at **8.3 out of 10**. The registrations for Module 2 **Sustainability: Going Beyond Compliance** will open shortly. Follow us on our social media channels to learn more.



Virtual group photo with participants of Module 1



Snapshot from one of the interactive Mentimeter sessions

Exciting Projects at EMC!

- EMC has been appointed by **Greensole** to conduct a detailed Life Cycle Assessment of their refurbished products. Greensole is a social enterprise that refurbishes discarded/old footwear and apparels into new products like shoes, slippers, masks, bags and mats thus preventing them from reaching the landfill.
- EMC has been engaged by **Godrej Properties** to deliver a training program for its employees on the subject of "Environmental Governance in India and Applicable Environmental Regulations" for their real estate projects in the construction phase and ready inventory or operation & maintenance phase.
- EMC has been hired by **EverSource Capital** to commission an Environment, Health and Safety Due Diligence (EHS DD) at **program level** to replace the existing streetlighting infrastructure with more efficient LED luminaries along with upgradation of associated infrastructure as a part of its energy efficiency initiative. The project will be executed under an ESCO (energy savings company) model in which the concessionaire will incur the cost of implementing the project and share the savings generated from the project at a pre determined tariff. Around 485,000 lights would be replaced as part of this project along with development of Centralized Control and Monitoring Centre, lighting management system and other ancillary infrastructure.
- EMC continues to be engaged with **SBICAP Ventures** to conduct ESDD for investments under the SWAMIH Investment Fund and for potential investments by Omnivore Fund II.

Dr. Prasad Modak invited to be a part of EnCORE

- Dr. Prasad Modak has been invited to be a part of the committee namely, **Expert Nominees' Committee on Climate Obligations and Regenerative Environment (EnCORE)**, that has been formed to fast track activities under Center for Management of Environment and Climate (CMEC). Mahatma Phule Renewable Energy and Infrastructure Technology Limited (MAHAPREIT) has set up CMEC to explore the possibilities of addressing environment mandates as issued by MoEF and other statutory bodies in that behalf and also Climate change concerns as prioritized by GoM/GoI.

Financing and building capacities of climate-smart enterprises in association with TERI

- **Ekonnnect**, in partnership with The Energy and Resources Institute (TERI) has been selected to implement the program 'Financing and capacity building for micro and small climate-smart enterprises: Filling the gap of the missing middle'. This initiative is supported by adelphi research gemeinnützige GmbH, Germany with an objective to implement SEED catalyzer, accelerator and originator program in India. The program will guide the eco-inclusive enterprises who were selected as winners in the SEED Awards to refine their business model in order to optimize their environmental, social and economic impacts and improve their investment readiness when scaling up. It will also support selected enterprises in their efforts to scale and replicate their operations through replication approaches.

Ekonnnect's Video Library

Ekonnnect Knowledge Foundation announces the launch of 'Ekonnnect Video Library'. The Video Library offers a repository of modules on key topics in the field of Environmental Management and Sustainability. The topics currently include environmental impact assessment, circular economy, and sustainability.

A total of **25 videos** are currently available in the library that can be availed by paying a small donation of INR 799/- (US\$11). New videos will be added every month! This is an annual subscription amount. Click [here](#) to learn more and join.



New Opening at EMC on Climate Change

EMC is looking for a Senior Research Associate on Climate Change Policies especially of Investors and Multilateral Development Banks (MDBs) focusing on **Just Transition**. Those holding post graduate degree in climate science & policy with at least two years of research work with publication record are invited to apply. Please send your application with CV and research publications to Dr. Prasad Modak at prasad.modak@emcentre.com. Exposure to vulnerability assessment will be an advantage. The position is immediate.

EkoCalendar theme for August- Practicing Shared Economy

- As per the feedback received from some of our readers, we have started sharing more resources on the month's Ekocalendar theme. Here's something on this month's theme- Practicing Shared Economy!
- The recent push for smart sustainable communities has driven the exploration of various ways technology can enable the efficient use of limited resources and "idling capacities" (underutilized physical assets), which in turn will help to reduce waste and improve the environmental sustainability. One of such approaches is the "sharing economy" concept, which is a new economic model based on the peer-to-peer "activity of obtaining, giving, or sharing access to goods and services, coordinated through community-based online services". It is sometimes referred to as collaborative consumption, access-based consumption, peer-to-peer economy and platform economy.
- Consumers grant each other temporary access to underutilized physical assets possibly for financial gains. From an environmental viewpoint, the sharing economy helps to fight climate change by pooling resources which would otherwise duplicate climate-altering activities, e.g., car-pooling. Here is a list of businesses or applications which have defined and transformed the sector of 'Shared Economy' and can be used by a person in their day-to-day life:
 - **Airbnb**, online marketplace for lodging, primarily homestays for vacation rentals
 - **Ola**, ridesharing company
 - **Khilonewala**, online toy library for toys on rent
 - **Lime**, bike rental firm
 - **JustPark**, a website and mobile app which matches drivers with parking spaces
 - **Zoom Car**, self-drive car rental company
 - **Stashbee**, connects people looking for a space to store their possessions with property owners

For more highlights and details on past projects, you can access the previous issues of our e-newsletter, [here](#)

Thank you for your time! Click [here](#) to subscribe to EMC Ekonnnect joint e-newsletter!

Join us on our journey. For latest news and updates, follow us on our social media

