

anvaya अन्वय SHORT FILM CONTEST

catalyzing positive action for environment

Waste to Resource Management in Mumbai

An initiative from Ekonnnect Knowledge Foundation

Principal Sponsor

Mahindra
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Environment

PROCEEDINGS

One Day Training Programme at Xavier's Institute of Communications

On

1st August 2015



In the quest for innovative solutions for waste management that have the ability to be replicated at a larger scale, lead to an initiative called 'Anvaya'. Anvaya is a short film contest initiated by Ekonnnect Knowledge Foundation (Ekonnnect). Dr. Prasad Modak visualized the potential of films for raising awareness amongst the citizens and creatively disseminating the positive message across. As the contest required citizens to shoot a film on a specific theme with some time restrictions, the need for a formal training on the subject and the skills of film making was recognized. This resulted in a partnership with Xavier Institute of Communications (XIC), which is a well recognized and reputed institution in the field of Mass Media and Communications. As part of Anvaya, a one of its kind blended training programme focusing on the theme i.e. Waste to Resource and Fundamentals of film-making was conducted for all the registered participants. The proceedings of the programme are detailed below.

Objectives of the Training Programme:

- To aware and sensitize the participants on the subject of 'Waste to Resource'
- To motivate and inspire the participants by showcasing success stories
- To equip the participants with basic film-making skills

Speakers:

- Anuja Sawant, Ekonnnect Knowledge Foundation
- Romil Bajaj, Ekonnnect Knowledge Foundation
- Mr. Satish Bhatia, Xavier Institute of Communications
- Ms. Anu Sinha, Xavier Institute of Communications

Programme Proceedings:

Session I:

The programme started with opening remarks and sharing of thoughts by **Fr. Lawrence Ferrao**, Director, XIC; **Dr. Jehangir B. Mistry**, Dean, XIC and **Dr. Prasad Modak**, Director, Ekonnnect. All the three dignitaries encouraged the participants to actively take part in the contest and hope for positive results. Followed by this was an introduction session wherein all the participants introduced themselves and briefly stated their purpose of participation in the contest.

The first presentation of the programme was made by **Anuja Sawant**, who informed the participants about the various types of waste generated and its impacts on human health and the broader environment. She also listed the laws and regulations on waste management currently in place at the national and the state level. Throughout her presentation, Anuja showed some interesting videos and short films, that interested the participants and increased involvement was seen.

Romil Bajaj made a presentation explaining the need and importance of 'Waste to Resource' as a potential solution towards the menace of waste management in the country. He also focused on the available and possible options of using waste as a resource, such as waste-to-energy, waste-to-compost, waste-to-products, etc. Following this, he shared some success stories in the area of waste to resource at the local and national level. He also informed participants about the recent innovations and business opportunities in the area of waste to resource.

Towards the end of the first session, an open discussion was conducted in order to answer the queries raised by the participants with regards to the subject as well as general queries about the contest rules and modalities.

Session II:

The second session was more of practical skill based learning rather than a theory only session, considering that specific set of skills are required to shoot and make (edit) a short film. The speakers for the second session were **Mr. Satish Bhatia** and **Ms. Anu Sinha** from XIC. Both the speakers were well established and experienced in the film-making and editing arena. Mr. Bhatia started with explaining the basics of a making a film and script writing. He also gave a demonstration explaining the participants about various camera angles/shots and their importance in a film. Ms. Anu Sinha screened a short film and informed the participants about the technicalities and approach that was followed while shooting the film, which enlightened the participants. They also elucidated the participants on how a film can be made without using any expensive or sophisticated equipments and the software readily available to edit and improve the overall film quality.

In between the session, Ms. Anu Sinha conducted a group activity wherein each group was asked to prepare a script on the subject of 'Waste Management'. Each group presented their ideas and explained the approach behind it. This was then followed by comments and suggestions from the trainers so as to improve the overall quality of the output. This enabled the participants to get some insights into film-making and boosted them with the confidence required for their journey in the contest.

Programme Schedule:

Orientation/Training Programme Anvaya: Short Film Contest for Environment		
Date	Saturday, 1st August 2015	
Venue	First Floor, Xavier Institute of Communications, 5, Mahapalika Marg, St. Xavier's College, Mumbai - 400 001. INDIA	
Time	Session	Speaker
9:30 am	Registrations	
10:00 am	Opening Remarks: Objectives of Anvaya	Dr. Prasad Modak, Ekonnnect
		Dr. Jehangir Mistry, XIC
		Mr. Zarasp Irani, XIC
10:20 am	Introduction by participants	
10:45 am	Understanding the 'Waste' Scenario	Anuja Sawant, Ekonnnect
11.15 am	Tea Break	
11.30 am	Waste to Resource: Innovations on the ground	Romil Bajaj, Ekonnnect
11.55 am	All you need to know about Anvaya: Evaluation Criteria, Technical Requirements, Submission Procedure, etc.	Romil Bajaj, Ekonnnect
12:10 pm	Q & A Session	Moderated by Dr. Prasad Modak
12:30 pm	Lunch Break	
01:00 pm	How to make a Short Film: A blend of theory and hands-on training sessions	Mr. Satish Bhatia, XIC
		Ms. Anu Sinha, XIC
05:00 pm	Closing Remarks	

List of Registered Participants:

Category A: Individuals

Sr. No.	Applicant Name	Institute/Organization	E-mail
1.	Kartik Mundekar	Arena Animation	Cruelk56@Gmail.com
2.	Nayan Pandit	Beating Blue	panditnayan9@gmail.com
3.	Romaine D'Souza	Department of Communication and Journalism, University of Mumbai	romaine.dsouza@gmail.com
4.	Krsh Chawla	-	krshchawla7@gmail.com
5.	Deepali Thakurdesai	Ruia College	Dthakurdesai@gmail.com
6.	Rajendra Narayan	Strategic Management Group	narayanrajendra@yahoo.com
7.	Aniket N Pujari	-	Aniket.pujari91@gmail.com
8.	Om Santosh Shidhaye	Matushri Kashiben Valia Vidyaniketan International School	santosh.shidhaye@gmail.com
9.	Allen Toms	St. Xavier's College	allentoms1234@gmail.com
10.	Kabir Udeshi	Flycatcher Technologies	flycatchertech@gmail.com
11.	Nitin Jagannath Naik	CSR HUB India	nitinnaik03@hotmail.com
12.	Rajan S.Kale	-	rajanskale@yahoo.com
13.	Shreyash Kattekari		bondtorule@gmail.com
14.	Saahil Shirwaikar	Deviprasad Goenka Management College	shirwaikarsaahil21@gmail.com
15.	Lakshya Dutt	St. Xavier's College	lakshyad05@gmail.com

Category B: Groups

Sr. No.	Group Name	Institute/Organization	E-mail
1.	Alchemist	Film Makers Production	sonwane.nitin60@gmail.com
2.	Wastebusters	Ecofirst Services Ltd.	vibhuti.ag@gmail.com
3.	Auxilium Eco Warriors	Auxilium Convent High School	yoland.ferreira@gmail.com
4.	Silverplate Films	Deviprasad Goenka Management College of Media Studies	priyeshkava@gmail.com
5.	Nazariya	Xavier Institute of Communications	dilpreettaggar@gmail.com
6.	CIS Film Makers	City International School	contact@cityinternationalschool.edu.in
7.	Dark Horses	Xavier Institute of Communications	pathaktanvi26@gmail.com
8.	Work In Progress	Xavier Institute of Communications	shibika.s@gmail.com
9.	Parda	Xavier Institute of Communications	tanishqaasingh@gmail.com
10.	Fatboy Productions	Patkar-Varde College	Chhowalakairav@gmail.com
11.	Awareness Productions	Patkar-Varde College	kannadasan631992@gmail.com
12.	RUR Greenlife	RUR Greenlife	kirtianand@gmail.com
13.	The Inseparables	-	kavita.ravichandran@gmail.com
14.	The Bin Project	Xavier Institute of Communications	adutta2091@gmail.com
15.	Kalavishkar	Birla College of Arts Science and commerce	revankarmohit52@gmail.com
16.	TIFR Waste Management Group	Tata Institute of Fundamental Research (TIFR) Housing Complex	cecily.ray@gmail.com
17.	Mogli Productions	K.J Somaiya College of Science And Commerce	1992brumf@gmail.com
18.	United Films	K.J Somaiya College of Science And Commerce	patelchirag47@yahoo.com
19.	Sampurnearth	Tata Institute of Social Science (TISS)	debartha.sespl@gmail.com